



YERBA BUENA CHAPTER

Special Edition – October 2008

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BIG THINGS ARE HAPPENING!

Mark your calendars, and set aside November 2nd. This will be a full day of photographic fun and education. The best part is that it is all **FREE** for our members, and **\$15** for non-members.

It is PSA-Yerba Buena Chapter's way to say thank you to all its loyal members.

The flyer describing this event is enclosed and lists many of the programs that will be presented. New events have been added on every other day so it is impossible to list all of them.

There will be many 'How Tos' and hands on workshops as well as lectures by top notch photographers who will show techniques that are sure to spice up your image making.

This is a bonus event that you won't want to miss so just be sure that your PSA and Chapter dues are paid up and current. That's all there is to it.

If you are not sure of your membership status in the Chapter you can contact the Membership Chair. As for your PSA status you can go on the PSA website at: **Psa-photo.org** and go into the membership section and check out your listing.

Bring some images on a digital file if you want to try out the Monet effect. Be sure to bring a tripod for photographing the models and shooting the 'set-ups'.

Susan Stoddard will give you tips on Macro photography. If, you are not familiar with her work, you are in for a treat.

Wendell DeLano will also show you how to take fantastic shots using Creative Light-Box Photography. Read the flyer to be sure you bring the right equipment for the various workshops.

Another date to keep open is April 19th. This will be a Spring Chapter Day program. While we can't reveal yet who the head attraction will be it is enough to say that you will see a presentation that will stick with you for a very long time and with a very large smile on your face.

This is a **DO NOT MISS** event and will be heavily subsidized by the Chapter in order to make the admission price a real bargain.

LEARN! FUN!

LEARN!! FUN!!
LEARN!!! FUN!!!

At the Yerba Buena Workshop

Sunday, November 2, 2008 • 9:30 - 12:30 and 1:30 - 3:30

Central Park Community Center • 50 E 5th Avenue, San Mateo

FREE to Yerba Buena members • \$15 non-members

Yerba Buena members should show PSA card • Pay at the door for non-members

Yerba Buena Chapter of PSA is offering – for a change of pace – a regular workshop with all kinds of interesting new things to try out. Model shoots all day! Creativity on a light box! Monet painterly effects! A Photoshop whiz to answer your questions! Still life instruction! And, on the more mundane side, a relatively easy way to cut mats. We're also hoping to find an instructor in macro photography. But here are our current famous and infamous instructors.

Wayne Miller: Model Shoot Instruction Using Studio Lighting

He will show you how to set-up the lights and discuss the poses with you. Wayne Miller Photography of Clayton, California, specializes in Portraits and Commercial Photography. He uses creative innovation in photography with an avant-garde style as he always pushes the envelope. He is a Certified Professional Photographer.

Larry Salvelson: "Photoshop Answer Man"

Larry who is the creator of the program most local camera clubs are using to handle their competitions (Image Competition Manager), is an expert in Photoshop. Bring your questions and walk away happy with the answer in tow. Larry, who also runs Software Pursuits a software programming company, is a member of Peninsula Camera Club.

Ellie Webster: "Monet Done Digitally"

Bring some images you would like to use for the Monet effect. They could be on a Compact Flash card, memory stick or CD. Your images will be projected through a piece of textured plastic onto a rear projection screen. The end result is a beautiful Monet style image that would be great for creative or even pictorial. Ellie is a long-time master photographer from Peninsula Camera Club and has led many trips to Africa in her busy career. She is a Fellow of PSA.

Wendell DeLano: "Creative Light Box Photography"

Wendell uses a light box, glass and color gels to come up with wonderful creative images that challenge your compositional skills, enlighten your color senses, and improve your understanding of refracted light and layers. What is required for the workshop is a tripod, a cable release, a macro lens (or diopters) and a polarizer. The workshop will allow you to explore endless possibilities of color combinations and multi layers of refracted light to come up with wonderful creative color images. This was a method of creative photography before the computer, with the output and techniques still relevant today. Wendell is an expert photographer from the Alameda Camera Club.

Elise Ciruolo: "Table Top Photography"

Use different lighting techniques for still life work. Available equipment will include off-camera electronic flash units, incandescent lights, diffusers, various reflectors, and items to photograph. Bring your camera and creativity. Elise is a member of the Fremont Camera Club.

Joan Field: "Cut Your Own Mats"

Joan will demonstrate her method of mat cutting, which is relatively easy. She uses some software developed by Joe Hearst to speed up the measuring and will offer the "innies" and the "outies" options on a free CD. Bring a print no larger than 8 x 10" on letter-size print paper and she will show you how to mat it. Joan is a member of the Contra Costa Camera Club.

THE ELECTRONIC STAR

For the past several months we have distributed The Yerba Buena Star Newsletter to our members via e-mail as well as posting it on Yerba Buena's website.

Hard copies are sent to those few members who notified us that they did not have a computer or the means to receive e-mails. With the continuous rise in postal fees we turned to electronic distribution so as not to have to raise our dues, which incidentally, is the lowest in the country.

The Board of Directors and Committee Chairs, who make all this possible are all unpaid volunteers and make only one request, that is, to please notify the Editor whenever you change your e-mail address, home address, or telephone service.

A number of e-mail communications are returned to us every month because of failure of notification. We publish all Directors' e-mail and phone numbers on the first page of The Star, primarily for this reason, and to allow you to contact any Director without having to search around. We would appreciate your reciprocal cooperation.

New Members

New members receive a free limited membership in Yerba Buena Chapter. All dues become due on September 1 st. Dues are only \$5 per person per year. Now that's a bargain considering that you save many times that much just by attending one of the seminars.

Because the dues are so low many members requested that we allow them to pay two or more years in advance because they do not write a check for such a small amount. We agreed to this and in fact encourage it.

PSA was running into a similar problem with many PSA members forgetting their anniversary dates so PSA instituted Automatic Renewal. This allows PSA to automatically debit your credit card for the dues so that you don't have to remember to do it. The member can always cancel out of the Automatic Renewal program at any time they wish. Signing up for Automatic Renewal can be done on the PSA website and it is also highly recommended that you avail yourself of this convenience.

New members are also encouraged to take advantage of having their images placed on the PSA website. Go into the PSA new members section on the website. There are many new benefits for new members to be found there.

Yerba Buena Digital Competition

You still have time to enter the YB Chapter competition. The date for submission of entries has been extended to October 12. You can win \$500 for First Place, \$300 for Second Place, and \$200 for Third Place.

In view of the fact that there are not that many entries to date your chances of walking away with a large chunk of cash are extremely high. Check it on the YB website or contact Ellie Webster.

But don't wait too long, you must act now! Results will be announced at the November 2 nd Chapter Day.

Attention Camera Clubs

With ever rising club room rental costs and the task of securing judges, along with higher transportation costs, the expenses of conducting club competitions has grown to such proportions that some clubs have eliminated competitions from their curricula.

A possible solution in most instances is to use the PSA Inter-club Competition Service that is available to all PSA Camera Clubs. The members participating need not be members of PSA.

The August 2008 PSA Journal had an in depth article on this procedure by Kathleen O'Donnell. This article can be found on page #14. The judging etc. is done electronically.

Clubs that have eliminated competitions and those who have been thinking about doing so, should read this article and get in touch with the EID Division Chairperson.

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First Class

